

The report is based on data annually collected from all operators in the Croatian electronic communications market. In certain cases HAKOM cannot observe irregularities in reports/data until several consequent periods are compared. As a result, HAKOM emphasises that minor discrepancies from actual and quarterly data are possible.

HAKOM does not assume the responsibility for the quality of data reports delivered by the operators.

	2015	2014	annual change 2015/2014
Fixed telephony services			
Total fixed telephony services revenue (HRK)	2.021.690.756	2.230.058.828	-9,34%
Number of subscribers ¹	1.314.654	1.355.421	-3,01%
CPS subscribers	126.843	148.106	-14,36%
Fixed originating voice minutes (min) ²	2.399.186.511	2.654.551.538	-9,62%
Mobile telephony services			
Total mobile telephony services revenue (HRK)	4.231.661.464	4.878.129.846	-13,25%
Total number of active subscribers ³	4.415.660	4.461.352	-1,02%
Mobile penetration ⁴	103,05%	104,12%	-1,03%
Mobile originating voice minutes (min) ⁵	8.758.740.294	8.582.351.349	2,06%

¹ CPS (carrier pre-selection) subscribers are included

² includes all types of calls (local, national, international calls, calls to mobile networks and calls to VAS numbers)

³ Definition of active pre-paid subscriber: Subscriber who has used a mobile service or refilled the account in the last 90 days. This definition applies to all operators.

⁴ As a % of population

⁵ includes all types of calls (local, national, international calls, calls to mobile networks and calls to VAS numbers)

Roaming traffic – foreign subscribers (min)	327.977.843	279.351.502	17,41%
International <i>roaming</i> traffic – own subscribers (min)	86.376.402	74.928.421	15,28%
Total SMS sent	2.904.367.258	3.199.054.257	-9,21%
Total MMS sent	17.640.142	20.143.822	-12,43%
Internet access services			
Total access services revenue (HRK)	3.632.356.674	3.207.030.477	13,26%
Fixed broadband subscriptions (lines)	986.215	952.969	3,49%
xDSL subscriptions (lines)	800.256	790.482	1,24%
<i>xDSL based broadband - Self-supply</i>	473.343	499.218	-5,18%
<i>xDSL based broadband using full local-loop unbundling</i>	191.089	186.706	2,35%
<i>xDSL based broadband using shared access</i>	167	242	-30,99%
<i>xDSL based broadband using bitstream access</i>	135.657	104.316	30,04%
Cable broadband (lines)	128.577	114.422	12,37%
Other	57.382	48.065	19,38%
Dedicated data subscriptions (cards/modems/keys etc.) ¹	381.147	387.998	-1,77%
Internet connection through mobile phones ²	2.828.251	2.539.270	11,38%
Number of bundled services subscribers	829.060	707.713	17,15%
Broadband traffic (GB)	513.289.050	384.752.944	33,41%

¹ M2M are included

² number of subscribers which have made an internet mobile connection in the last 90 days through mobile phones

<i>Fixed broadband traffic (GB)</i>	480.880.574	362.482.038	32,66%
<i>Mobile broadband traffic (GB)</i>	32.408.476	22.270.907	45,52%
Television services			
Television services revenue (HRK)	632.330.324	597.319.179	5,86%
Cable reception	154.051	152.829	0,80%
IPTV	386.804	393.724	-1,76%
Satellite reception (SAT TV)	164.418	147.382	11,56%
Digital terrestrial reception – pay TV	61.414	47.899	28,22%
Digital terrestrial reception ¹	729.021	753.874	-3,30%

¹ The number of Digital terrestrial receptions = (1.535.635 (number of households in the Republic of Croatia according to the last census of population from 2011) – 2,6% households without TV) – (number of Cable receptions + number of IPTV + number of Satellite receptions+digital terrestrial reception_pay TV)